



TYTHEdesign provides social impact strategies to bolster the capacity of government, nonprofits, and foundations to amplify resilient cities and healthy communities.

TYTHEdesign was founded to address social sector challenges and cultivate community and institutional resiliency. We utilize human-centered design, collaborative and civic-based engagement, and identify insights gleaned from community-based research to help our social sector clients innovate, pilot, and scale effective and equitable strategies, programs, and services that further create social value.

Our mission is to democratize decision-making by bringing traditionally marginalized voices into the processes that impact their everyday lives. We have led engagements and projects that intersect with community development, civic engagement, library innovation, education, workforce development, affordable housing, reentry planning, arts and culture, and more.

TYTHEdesign is a certified Women-Owned Business Enterprise (WBE) based in New York City.

How we Work

We facilitate creative and productive conversations that lead to action.

We bring a collaborative framework to each project, infusing the design thinking process into our daily practice. We focus on understanding your stakeholders' unique challenges, tailoring outcomes to your community's needs, and making informed design decisions.

Our methods shift the paradigm of traditional forums.

We don't assume that a prescriptive process will provide the solutions for your team but, rather, we work with you to build a foundation of collective expertise and facilitate pertinent, feasible opportunities.

People are at the heart of our work.

Our multidisciplinary team brings skills and expertise from wide-ranging backgrounds and industries across sectors to meet your dynamic needs. Throughout each phase of the process, our team designs with--not for--our partnering clients and their direct

Our Impact

Our projects range from community-driven to city wide, supporting our clients in improving people's lives at all scales.

Throughout our 13 years, we have:

connected with over

18,250

community members through our public engagements

facilitated over

720

workshops, classes, and community events

trained over

7,500

civil servants and social impact workers

partnered with over

165+

organizations in the social sector, including 35 government agencies and offices across the US

Social Impact Strategy

Engage in collaborative dialogue with direct stakeholders to maximize your social impact. Through our work with government, nonprofits, and foundations, we utilize a series of methods and strategies that leverage and strengthen your existing resources, skills, and knowledge.

Client highlight:

NYC Department of Cultural Affairs

We teamed up to conduct a re-design of a community development program to understand how the process impacts grantees working to build and sustain their local arts and cultural ecosystems.

Program Design

Build an intentional framework that supports the direction and impact of new programs or strategic initiatives you are working to launch.

Toolkit Development

Create tangible, accessible, and comprehensive handbooks, playbooks, and tools that support your team's issues and services.

Community-Centered Research

Gain real insights from your stakeholders through research methods that improve their relationship to your products, services, or initiatives.

Stakeholder Engagement

We plan and facilitate inclusive engagement and outreach through interactive methods to solicit the insights and unique perspectives of your direct stakeholders, whom ultimately shape your organizations' mission, goals, and desired impact.

Client highlight:

Knight Foundation

We collaborated to design and facilitate a series of convenings for their grantees, which built their capacity through professional development, on-the-ground insights, networking, and thought-leadership.

Strategic Planning

To collaborate with stakeholders in the planning process of long-term visions, services, or programs. Our co-created strategies strengthen feedback loops, unearth opportunities, and align expectations for all involved.

Convenings and Retreats

Build public voice into your strategic plan. Our co-created strategies strengthen feedback loops, unearth opportunities, and align expectations for all involved.

Listening Sessions

Promote an inclusive and engaging space for your stakeholders to come together and share real insights that are critical to the success of your program or initiative.

Professional Development

Addressing the skills necessary to adapt to our changing cities and ways of working, our trainings build the capacities of our partners to lead productive dialogue and collaboratively problem-solve, while fostering a mindset of inclusion, respect, and empathy.

Client highlight:

NYC Department of Small Business Services

We partnered to provide a set of five hands-on trainings on how to effectively plan for participatory and inclusive dialogue during public engagement experiences.

Staff Trainings

Bring many voices to the table to explore new problem-solving frameworks. Our trainings can be delivered as a part of corporate retreats, conferences, or serve as stand-alone professional development sessions. All staff trainings are customized to the unique needs of your team.

Coaching and Train-the-Trainer

Support your team in strategic thinking. Using our expertise in collaboration, facilitation, and organizational culture, we develop your skills and strategize solutions unique to you and your team to help to bring forward momentum to your agency.

Let's Collaborate!

The services we provide can be adapted for any type of social sector client. **Get in touch!**

www.tythe-design.com | +1.646.515.2451 | info@tythe-design.com

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