

TYTHEdesign provides social impact strategies to bolster the capacity of government, nonprofits, and foundations to amplify resilient cities and healthy communities.

TYTHEdesign was founded to address social sector challenges and cultivate community and institutional resiliency. We utilize human-centered design, collaborative and civic-based engagement, and identify insights gleaned from community-based research to help our social sector clients innovate, pilot, and scale effective and equitable strategies, programs, and services that further create social value.

Our mission is to democratize decision-making by bringing traditionally marginalized voices into the processes that impact their everyday lives. We have led engagements and projects that intersect with community development, civic engagement, library innovation, education, workforce development, affordable housing, reentry planning, arts and culture, and more.

TYTHEdesign is a certified Women-Owned Business Enterprise (WBE) based in New York City.

How we Work

We facilitate creative and productive conversations that lead to action.

We bring a collaborative framework to each project, infusing the design thinking process into our daily practice. We focus on understanding your stakeholders' unique challenges, tailoring outcomes to your community's needs, and making informed design decisions.

Our methods shift the paradigm of traditional forums.

We don't assume that a prescriptive process will provide the solutions for your team but, rather, we work with you to build a foundation of collective expertise and facilitate pertinent, feasible opportunities.

People are at the heart of our work.

Our multidisciplinary team brings skills and expertise from wide-ranging backgrounds and industries across sectors to meet your dynamic needs. Throughout each phase of the process, our team designs with--not for--our partnering clients and their direct

Our Impact

Our projects range from community-driven to city wide, supporting our clients in improving people's lives at all scales.

Throughout our 13 years, we have:

connected with over

18,250

community members through our public engagements

facilitated over

720

workshops, classes, and community events

trained over

7,500

civil servants and social impact workers

partnered with over

165+

organizations in the social sector, including 35 government agencies and offices across the US

How we Build Capacity

We maximize and refine existing knowledge, building collaborative solutions for the subtle and complex challenges our clients face.

Government

As stakeholder engagement experts, we collaborate with city, state, and federal agencies, infusing their priorities with public insights.

Past Clients

NYC Department of Education | NYS Energy Research & Development Authority | NYC Mayor's Office of Criminal Justice

Client highlight:

NYC Department of Cultural Affairs

We teamed up to conduct a redesign of a community development program to understand how the process impacts grantees working to build and sustain their local arts and cultural ecosystems.

Nonprofits

We use our expertise in design and strategy to support organizations in strengthening collaboration across their stakeholders by ensuring they have the tools necessary to create change.

Past Clients

Brooklyn Bridge Park Corporation | IMPACCT Brooklyn | Community Preservation Corporation | Prospect Park Alliance

Client highlight:

The Nature Conservancy

We partnered to examine and develop a robust report that aims to better understand urban forestry workforce development opportunities that cultivate careers in urban forestry across New York City.

Foundations

As technical assistance experts, we partner with foundations to build their organizational capacity, enhance their grantee relationship-building, and support their strategic initiatives.

Past Clients

Central Park Conservancy | Local Initiatives Support Corporation (LISC) | CITI Community Development

Client highlight:

Knight Foundation

We partnered to design and facilitate a series of convenings for their grantees, which built their capacity through professional development, on-the-ground insights, networking, and thought-leadership.

Staff Trainings

Addressing the skills necessary to adapt to our changing cities, our trainings build the capacity of our partners to lead productive dialogue and collaborative problem-solving.

Past Clients

City University of New York (CUNY) | New York Public Library | StoryCorps | The Earth Institute at Columbia University

Client highlight:

NYC Department of Small Business Services

We partnered to provide a set of five hands-on trainings on effectively planning for participatory and inclusive dialogue during public engagement experiences.

Let's Collaborate!

The services we provide can be adapted for any type of social sector client. **Get in touch!**

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