TYTHEdesign provides social impact strategies to bolster the capacity of government, nonprofits, and foundations to amplify resilient cities and healthy communities.

TYTHEdesign was founded to both address social sector challenges and cultivate community and institutional resiliency. We utilize human-centered design, collaborative and civic-based engagement, and identify insights gleaned from community-based research to help our social sector clients innovate, pilot, and scale effective and equitable strategies, programs and services that further create social value.

Our mission is to democratize decision-making by bringing traditionally marginalized voices into the processes that impact their everyday lives. We have led engagements and projects that intersect with community development, civic engagement, library innovation, education, workforce development, affordable housing, reentry planning, arts and culture and more.

TYTHEdesign is a certified Women-owned Business Enterprise (WBE) based in New York City.

How We Work

We facilitate creative and productive conversations that lead to action.
We bring a collaborative framework to each project, infusing the design thinking process into our daily practice. We focus on understanding your stakeholders’ unique challenges, tailoring outcomes to your community’s needs, and making informed design decisions.

Our methods shift the paradigm of traditional forums.
We don’t assume that a prescriptive process will provide the solutions for your team- rather, we work with you to build a foundation of collective expertise and facilitate pertinent, feasible opportunities.

People are at the heart of our work.
Our multidisciplinary team brings skills and expertise from wide-ranging backgrounds and industries across sectors to meet your dynamic needs. Throughout each phase of the process, our team designs with, not for, our partnering clients and their direct stakeholders.

Our Impact

Our projects range from community-driven to city-wide, supporting our clients in improving peoples’ lives at all scales.
Throughout our 10+ years, we have:

Connected with over 13,500 community members through our public engagements

Facilitated over 550 workshops, classes and community events

Trained over 5,500 government workers and social impact workers

Partnered with over 140 organizations in the social sector including 15 government agencies across the US

www.tythe-design.com | +1.646.515.2451 | info@tythe-design.com
How We Build Capacity
We maximize and refine existing knowledge, building collaborative solutions for the subtle and complex challenges our clients face.

**Government**
As stakeholder engagement experts, we use co-creation to collaborate with city, state, and federal agencies, infusing their priorities with public insights.

**Client highlight:**
**NYC Department of Education**
We partnered on an initiative that brings computer science education to every NYC public school student and supported the capacity building of the staff and teams through stakeholder engagement events.

**Past Clients**
NYC Dept. of Cultural Affairs | NYS Energy Research & Development Authority | NYC Mayors Office of Criminal Justice

**Nonprofits**
Our expertise in design and strategy is utilized to support organizations in strengthening collaboration across their stakeholders, by ensuring they have the tools necessary to create change.

**Client highlight:**
**Community Preservation Corporation**
We partnered to demystify the value of small building development and Energy Efficiency Underwriting to support healthy, affordable housing.

**Past Clients**
Brooklyn Bridge Park Corporation | Brooklyn Public Library | StoryCorps

**Foundations**
As technical assistance experts, we partner with foundations to build their organizational capacity, enhance their grantee relationship building, and support their strategic initiatives.

**Client highlight:**
**Knight Foundation**
We partnered to design and facilitate a series of convenings for their grantees, which built their capacity through professional development, on-the-ground insights, networking, and thought-leadership.

**Past Clients**
Central Park Conservancy | Local Initiatives Support Corporation | CITI Community Development

**Staff Trainings**
Addressing the skills necessary to adapt to our changing cities, our trainings build the capacities of our partners to lead productive dialogue and collaborative problem-solving.

**Client highlight:**
**NYC Department of Small Business Services**
We partnered to provide a set of five hands-on trainings on how to effectively plan for participatory and inclusive dialogue during public engagement experiences.

**Past Clients**
City University of New York (CUNY) | NYC Dept. for Small Business Services | The Earth Institute at Columbia University

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**Let’s Collaborate!**
The services we provide can be adapted for any type of social sector client. Get in touch!

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