



## TYTHEdesign provides social impact strategies that help build the capacity of government, nonprofits, and foundations to create resilient cities and healthy communities.

Our problem-solving approach draws on human-centered design: we provide insights and services that strengthen our partners in the social sector to be innovative and responsive. We have lead engagements and projects that intersect with community development, civic engagement, library innovation, education, workforce development, affordable housing, reentry planning, arts and culture, and more.

No matter the project, the needs of direct stakeholders are at the core of our process: we ensure that many voices and perspectives are represented in civic dialogue, social services, and decisions impacting their communities.

**TYTHEdesign is a certified Women-owned Business Enterprise (WBE) based in New York City.**

## How we Work

### **We facilitate creative and productive conversations that lead to action.**

We bring a collaborative framework to each project, infusing the design thinking process into our daily practice. We focus on understanding your stakeholders' unique challenges, tailoring outcomes to your community's needs, and making informed design decisions.

### **Our methods shift the paradigm of traditional forums.**

We don't assume that a prescriptive process will provide the solutions for your team- rather, we work with you to build a foundation of collective expertise and facilitate pertinent, feasible opportunities.

### **People are at the heart of our work.**

Our multidisciplinary team brings skills and expertise from wide-ranging backgrounds and industries across sectors to meet your dynamic needs. Throughout each phase of the process, our team designs with, not for, our partnering clients and their direct stakeholders.

## Our Impact

Our projects range from community-driven to city-wide, supporting our clients in improving peoples' lives at all scales.

Throughout our 10 years, we have:

### Connected with over

# 13,500

community members through our public engagements

### Facilitated over

# 550

workshops, classes and community events

### Trained over

# 5,500

government workers and social impact workers

### Partnered with over

# 140

organizations in the social sector including 15 government agencies across the US

## Social Impact Strategy

Engage in collaborative dialogue with direct stakeholders to maximize your social impact. Through our work with government, nonprofits, and foundations, we utilize a series of methods and strategies that leverage and strengthen your existing resources, skills, and knowledge.

**Client highlight:**

**NYC Department of Cultural Affairs**

We teamed up to conduct a re-design of a community development program to understand how the process impacts grantees working to build and sustain their local arts and cultural ecosystems.

**Program Design**

Build an intentional framework that supports the direction and impact of new programs or strategic initiatives you are working to launch.

**Toolkit Development**

Create tangible, accessible, and comprehensive handbooks, playbooks and tools that support your advocacy on issues and services.

**Community-Centered Research**

Gain real insights from your stakeholders through research methods that help to improve their relations to your products, services, or initiatives.

## Stakeholder Engagement

We plan and facilitate inclusive engagement and outreach through interactive methods to solicit the insights and unique perspectives of your direct stakeholders, whom ultimately shape your organizations' mission, goals, and desired impact.

**Client highlight:**

**Knight Foundation**

We collaborated to design and facilitate a series of convenings for their grantees, which built their capacity through professional development, on-the-ground insights, networking, and thought-leadership.

**Strategic Planning**

Build the public voice into your strategic plan. Our co-created strategies strengthen feedback loops, unearth opportunities, and align expectations for all involved.

**Convenings and Retreats**

Build public insights into your strategic plan. Our co-created strategies strengthen feedback loops, unearth opportunities, and align expectations for all involved.

**Listening Sessions**

Promote an inclusive and engaging space for your stakeholders to come together and share real insights that are critical to the success of your program or initiative.

## Professional Development

Addressing the skills necessary to adapt to our changing cities and ways of working, our trainings build the capacities of our partners to lead productive dialogue and collaborative problem-solving, while fostering a mindset of inclusion, respect, and empathy.

**Client highlight:**

**NYC Department of Small Business Services**

We partnered to provide a set of five hands-on trainings on how to effectively plan for participatory and inclusive dialogue during public engagement experiences.

**Staff Trainings**

Bring many voices to the table to explore new problem-solving frameworks. Our trainings can be delivered as a part of corporate retreats, conferences, or serve as stand-alone professional development sessions. All staff trainings are customized to the unique needs of the team.

**Coaching and Train-the-Trainer**

Support your strategic thinking. Using our expertise in collaboration, facilitation and organizational culture, we develop your skills and strategize solutions unique to you and your select members and help to bring forward momentum to your agency.

**Let's Collaborate!**

The services we provide can be adapted for any type of social sector client. **Get in touch!**  
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