TYTHE design

People are at the heart of our work.

Whether we are engaging directly with communities or strategizing in a boardroom, we strive to connect organizations with their potential. TYTHE exists to help organizations better serve their constituents. We leverage existing resources to develop creative and innovative solutions that strengthen impact.

Our clients are diverse.

57 non-profits

37 social ventures

12 institutes, universities, or museums

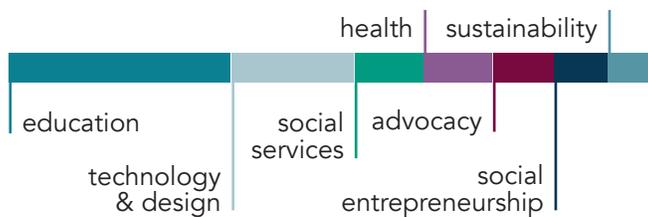**9** city or state agencies

1500+ students trained

100+ clients served

2500+ people involved in our public engagements

NYC In 2016, civil servant workshops comprised 43% of our trainings.

We reach people across the world.
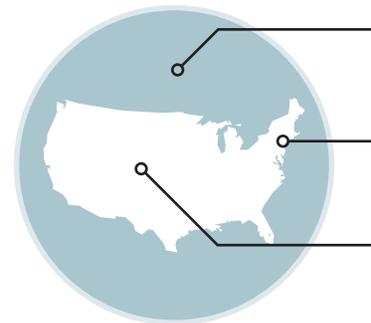
6% of projects are **global**

74% impact **New York**

21% impact states **across the US**

We work across industries.

health | sustainability

education

technology & design

social services

advocacy

social entrepreneurship

We work at all scales.

Our projects range from community-driven to city-wide, supporting our clients in improving peoples' lives at all scales. In the past year:
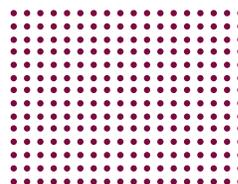
43% of our clients' work reached **hundreds of thousands** of people

18% reached **thousands**

39% reached **hundreds**

We produce results.

Working with librarians, we co-created a storytelling toolkit to help Pennsylvania's 470 library branches engage with their 12.4 million constituents.
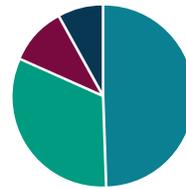
We redesigned a mobile soup kitchen that feeds 500 clients per day, facilitating a quick and efficient meal distribution process.

With students, we co-developed an after school entrepreneurship program focusing on life skills through the lens of design.

Our work reaches New Yorkers across the City. Here's a snapshot!

TYTHE gathered insights to help the **LISC and the Osborne Association** convert a Bronx prison facility into a Community Reentry Center, designing and facilitating seven workshops with key stakeholders in the neighborhood and citywide.

TYTHE led the development process of a Blueprint that will guide schools in implementing the **NYC Dept. of Education's CS4All Initiative**, a ten-year plan to bring computer science to each of New York's 1.1 million public school students.

Upon the launch of the Tamer Center, TYTHE guided **Columbia University** students in designing a yearly social enterprise conference culminating in a 150-person half-day workshop on the design thinking process.

Working with the **NYC Dept. of Housing Preservation and Development**, TYTHE and Public Policy Lab created a guide to the affordable housing application process that has been downloaded by more than half a million New Yorkers and translated into six languages.

To support **JCC Manhattan** in developing programming for their new Harlem community center, TYTHE conducted an extensive neighborhood scan complete with interviews, surveys, and facilitated discussions of community need.

TYTHE led hands-on training sessions for the **NYC Dept. of Small Business Services**' Neighborhood Planning Team, building the capacity of the unit to facilitate public engagement and incorporate the community perspective into their plans.

More than 600 New Yorkers have made their voices heard using **Community Census**; TYTHE and 3x3 Design's interactive data gathering tool collects feedback on neighborhood perception in public spaces with clients like the **Brooklyn Public Library**.

Working with the **Dept. of Consumer Affairs**, TYTHE created a marketing campaign for a free tax preparation program piloted by eight local employers, assisting hundreds of NYC employees in managing their finances from their workplace.

TYTHE design

74%
of projects are based in New York City

45%
of NYC projects reach across all boroughs

TYTHE provided public engagement and facilitation training to the **Dept. of Small Business Service's WeNYC initiative**, designed to support NYC's 200,000 women entrepreneurs.